

**REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING MAY 2020**

MAY 2020

Sr. No	Activities by India Tourism Offices / CIHMs / ITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	MAY 2020 20.05.20	WEBINAR ON “INTERCONNECTING KASHMIR AND TAMIL NADU – A CULTURAL JOURNEY”	<p>1. As per the guidelines issued by the Ministry, a <i>webinar</i> on ‘<i>Interconnecting Kashmir and Tamil Nadu – A Cultural Journey</i>’ was organized on 20th May 2020.</p> <p>2. The resource person for delivering the special lecture was Dr. Cinthia Jude, Asst. Professor, Department of History and Tourism, Stella Maris College, Chennai – 86.</p> <p>3. Webinar was organized using zoom.</p> <p>4. The session commenced exactly at 11.30 am.</p> <p>5. The coordinators introduced the speaker and ushered the commencement of the session.</p> <p>6. The interconnecting aspects of Kashmir and Tamil Nadu were systematically synchronized and presented by the speaker.</p> <p>7. The slides were very informative and educative.</p> <p>8. The pictures drew the utmost attention of the participants.</p> <p>9. The speaker concluded the session around 11.09 am as per the time restrictions of zoom app.</p> <p>10. The session came to a smooth finish with a vote of thanks.</p>	IHM CHENNAI and IHM SRINAGAR	Approx. 300	<p>Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Mr. D. Elangovan, Senior Lecturer, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai</p> <p>Annexure: 1. Poster</p> <p>Attachment: 2. Video recording 3. Profile of the resource person</p>
2.	IHM CHENNAI – 600 113 TAMIL NADU	MAY 2020 25.05.20	ONLINE QUIZ ON ‘TOURISM IN LADAKH, JAMMU & KASHMIR’	<p>1. 15 Questions covering various facets of Tourism in Ladakh, Jammu & Kashmir were chosen</p> <p>2. Online link was shared to all the participants</p> <p>3. 100 participants can use the link and attend the quiz per day.</p> <p>4. The link will be made available for the next 4 days i.e. till 30.05.2020 so that maximum number of students can participate</p> <p>5. Upon completion, e-certificate was automatically generated</p> <p>6. Both staff and students offered positive feedback after attending the quiz</p>	IHM CHENNAI and IHM SRINAGAR	Approx. 400 (100 participants per day)	<p>Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. Sharmila. C, Lecturer, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai</p> <p>Annexures: 1. E-Certificate sample 2. Quiz Questions</p>

Poster inviting the participants

INSTITUTE OF HOTEL MANAGEMENT, CHENNAI
CORDIALLY PRESENTS **NATIONAL LEVEL WEBINAR**

On
INTERCONNECTING
KASHMIR
&
TAMIL NADU
A CULTURAL JOURNEY

BY

**EK
BHARAT
SHRESTHA
BHARAT**



Dr. Cinthia Jude
Asst. Professor
Dpt. Of History & Tourism
Stella Maris College
Chennai 86

ZOOMID: 78346275098
PASSWORD: 600113



MAY 20, 2020
11:20 AM (IST)

Sample e-certificate for participating in Quiz



ACTIVITY : ONLINE QUIZ ON TOURISM IN JAMMU & KASHMIR

DATE : 25 MAY 2020

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CHOOSE THE CORRECT ANSWER

1. Name the beautiful hill that attracts tourists in Ladakh

- A. Magnetic Hills
- B. Garo Hills
- C. Khasi Hills
- D. Auli Hills

ANS: A. Magnetic Hills

2. The famous museum in Ladakh is

- A. Railway museum
- B. Rock museum
- C. Historical museum
- D. Shell museum

Ans: B. Rock museum

3. The Shalimar Bagh was built by

- A. Shah Jahan
 - B. Akbar
 - C. Babur
 - D. Jahangir
- Ans: D. Jahangir

4. A famous preparation from the kitchens of Kashmir is
- A. Kozhi Varutha Kari
 - B. Rogan Josh
 - C. Kottige
 - D. Taplam Kuzhambu
- Ans: B. Rogan Josh

5. Which of the following lakes of India is located in Jammu and Kashmir?
- A. Phuljhar Lake
 - B. Koleru Lake
 - C. Anchar Lake
 - D. Hamirsar Lake
- Ans: C. Anchar Lake

6. Which of the following is the folk dance of Jammu & Kashmir?
- A. Dumhal
 - B. Bihu
 - C. Silambattam
 - D. Theyam
- Ans: A. Dumhal

7. The traditional music of Jammu & Kashmir is_____
- A. Gharana
 - B. Villupaatu
 - C. Chakri
 - D. Thalam
- Ans: C. Chakri

8. A popular souvenir that is purchased by tourists who visit Kashmir is
- A. Silk Saree
 - B. Kondapalli toys
 - C. Pashmina
 - D. Handmade soaps
- Ans: C. Pashmina

9. Which of the following is a major monument in Kashmir?

- A. Red Fort
- B. Sheesh Mahal
- C. Sultan Ghari
- D. Amar Mahal

Ans: D. Amar Mahal

10. The National Park in Jammu & Kashmir is _____

- A. Ranthambore National Park
- B. Hemis National Park
- C. Jim Corbett National Park
- D. Bandipur National Park

Ans: B. Hemis National Park

11. A famous bird sanctuary in Jammu & Kashmir is _____

- A. Vedanthangal bird sanctuary
- B. Kumarakom bird sanctuary
- C. Salim Ali bird sanctuary
- D. Nandini bird sanctuary

Ans: D. Nandini bird sanctuary

12. Which one is recognized as the state flower of Jammu and Kashmir?

- A. Rose
- B. Lilly
- C. Lotus
- D. Daisy

Ans: C. Lotus

13. Sports tourism in Ladakh includes

- A. Archery
- B. Polo
- C. Tennis
- D. Both A and B

Ans: D. Both A and B

14. Which one is the longest river in Jammu & Kashmir?

- A. Indus River
- B. Jhelum River
- C. Chenab River
- D. Doda River

Ans: C. Chenab River

15. On which hill is Vaishno Devi mandir is located?

- A. Katra
 - B. Aru
 - C. Trikuta
 - D. Sonamarg
- Ans: C. Trikuta

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